

**Freedom Network USA**

# **Human Trafficking Conference**

## **Partnership Brief**



Freedom  
Network USA

# About

## Us

Freedom Network USA (FNUSA) mobilizes its collective strength to build a transformative approach to human trafficking that is grounded in anti-racism and anti-oppression.

Together with our members on the ground, we envision an anti-trafficking movement where survivors have what they need to thrive, including access to holistic services that are available to all, and all advocates are committed to dismantling harmful systems that create vulnerability.



# The

# Event

FNUSA's Human Trafficking Conference is the largest and longest-running anti-trafficking conference in the country. For over 20 years, this event gathers multidisciplinary experts and advocates to collaboratively address human trafficking in the US.

Over 5,000 professionals and survivors across the USA have attended our Human Trafficking Conference.

Please join us and help support innovative solutions to combat human trafficking.



# Partnership Benefits

## ENGAGEMENT

Engage with decision makers in the anti-trafficking movement

## BRANDING

Stand out in the anti-trafficking community

## MARKETING

Position your company or brand as a thought leader in the most prominent anti-trafficking forum

# Sponsorship Options



## Champion - \$10,000

- Thought Leadership: 10-minute address by your org. executive
- Premier logo placement in event materials
- Virtual booth for marketing and lead generation
- Mention in opening remarks
- 5 social media posts on FNUSA accounts
- 2 admission passes

## Leader - \$5,000

- 1 direct marketing message from FNUSA to all attendees (you provide content)
- Prominent logo placement in event materials
- Virtual booth for marketing and lead generation
- Mention in opening remarks
- 2 social media posts on FNUSA accounts
- 2 admission passes

**\*Admission passes can be donated to FNUSA Equity Fund**

# Sponsorship Options



## Advocate - \$2,500

- Logo placement in event materials, including in the event app
- Virtual booth for marketing and lead generation
- Mention in opening remarks
- 2 social media posts on FNUSA accounts
- 1 admission pass

## Supporter - \$1,500

- Logo placement in event materials, including in the event app
- Virtual booth for marketing and lead generation
- Mention in opening remarks
- 1 social media post on FNUSA accounts
- 1 admission pass

**\*Admission passes can be donated to FNUSA Equity Fund**

# Exhibitors

Would you like to showcase your company or organization and its products?

Exhibiting at a conference is an excellent way to showcase your products or services to prospective customers and clients.

FNUSA offers an exhibitor opportunity that includes the following:

- Ability to run promotional offers
- Virtual booth for marketing and lead generation
- Logo inclusion in event materials
- 2 admission passes

Cost: \$2,000



# Equity

# Fund

The FNUSA Equity Fund increases access for human trafficking survivors, service providers, and advocates, especially those from and serving BIPOC (Black and Indigenous People of Color) and other marginalized communities, including LGBTQIA2S+.

The Equity Fund ensures that our efforts remain inclusive and survivor-centered. This leads to better practice as we seek to share power and build community.

A \$350 donation to the Equity Fund equals conference registration for one survivor of human trafficking.

Please consider making a contribution to the FNUSA Equity Fund.







# QUESTIONS?

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If you are interested in a partnership opportunity or have additional questions, please contact **Jean Bruggeman** at [jean@freedomnetworkusa.org](mailto:jean@freedomnetworkusa.org).