

Freedom Network USA

Human Trafficking Conference

March 16–17, 2022

In the past two years, the global pandemic and renewed calls for racial justice forced advocates out of their comfort zones to meet the needs of survivors. These lessons and a new administration have brought the future of anti-trafficking work to a tipping point.

PARTNERSHIP OPPORTUNITIES

- Engage with decision-makers across a variety of industries working in and supporting the anti-trafficking movement
- Align your brand with a social good cause, including external and internal marketing opportunities
- Position your brand as a thought-leader in the most prominent forum to combat human trafficking

PARTNERSHIP OPTIONS

Below you will find a list of potential sponsorship options that you can mix and match to create a customized package for your business.

- Complimentary Conference Registrations: Receive two complimentary registrations for sponsor employees. Sponsors may also donate their complimentary registration to survivors to participate in the conference.
- Logo Inclusion: Your logo will be included wherever sponsors are listed before, during, and post-Conference.
 - Opening Session Branding: Logo recognition while being verbally thanked from the podium during welcoming remarks.
 - Conference Webpage: Sponsor name listed on the annual conference webpage with your logo and hyperlink.
 - Mobile App: Recognition as a sponsor in the mobile app for the annual conference.
 - Social Media: Mentions on social media and tailored social media content.
 - Email Communication: Recognition as a sponsor in promotional and informational email communications to attendees.
 - Rotating Banner Ad: Organization's logo, linked to your website, will be seen in the app banner rotation.
 - Advertisement in the Conference Brochure: Create a half-page ad with your logo in the conference brochure for on-site attendees.

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- Thought-Leadership Opportunity: Address by an executive or proxy to all attendees.
 - Pre-recorded: Film pre-recorded address to be shared directly with both on-site and virtual attendees.
 - Virtual: Schedule a special virtual session that will be advertised to conference attendees as part of the conference program.
 - On-site: Schedule a special on-site session that will be advertised to conference attendees as part of the conference program.
- Customizable Engagement: Custom engagement with conference attendees.
 - Tabling Opportunity: Create face-to-face opportunities with conference attendees to discuss organizational products or resources with placement in front of the main ballroom.
 - Additional Materials: Opportunity to provide promotional materials or swag to the conference participants on-site with conference materials.
 - Attendee Mailing and Email List: Sponsor's inclusion in an email to all registrants and FNUSA lists featuring custom partner language. This can include demos, educational materials, or discount opportunities.
 - Push Notifications: Send out custom push notifications to all attendees (virtual and on-site) through the event app.
 - Giveaways: Hold space to offer giveaways to all attendees (in-person or virtual).
 - Extra Meeting Space: Allow for sponsors to host a reception/meeting for attendees.
- Specialized Sponsorship: Sponsor a specific part of the conference program or services for attendees.
 - Health Break Sponsor: Sponsorship of the conference breaks so attendees can learn that your organization values their health and well-being.
 - Technology Sponsor: Sponsorship of the event app, complimentary WIFI access, or live streams of specific on-site sessions.
 - Wellstone Award Reception Sponsor: Exclusive sponsor of the Paul and Sheila Wellstone Award ceremony and reception.
 - Equity Fund Sponsor: Sponsor travel and attendance for under-represented and marginalized communities, including human trafficking survivors.
- Full Custom Sponsorship Package: FNUSA can discuss fully customizable alternative sponsorship opportunities, per the sponsor's request.

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MORE ABOUT THE 2022 CONFERENCE

Freedom Network USA's Human Trafficking Conference is the largest and longest-running anti-trafficking conference in the country. For 20 years, this event has gathered multidisciplinary experts and advocates to discuss trends, challenges, and find new ways to collaborate to address human trafficking in the US.

Join us and help support this forum highlighting innovative solutions to combat human trafficking.

AUDIENCE BREAKDOWN

- Over 5,000 professionals and survivors on FNUSA general email list
- Over 800 Conference Participants across industries including:
 - Chief Executive Officers, Executive Level Leadership, Directors, Managers
 - Senior Government Representatives representing multiple government agencies.

CONTACT INFORMATION

If you are interested in discussing a custom package or have questions about partnerships, please contact Melinda Smith at melinda@freedomnetworkusa.org.

**Leveling
Up**

*Human
Trafficking
in a New Era*

