

# 2020 Freedom Network Human Trafficking Conference Sponsor & Exhibitor Information March 18 & 19, 2020

Freedom Network USA is proud to announce sponsor and exhibitor opportunities for our upcoming conference, *Holding Space: Innovation & Values in Anti-Trafficking Work*. This is an exclusive opportunity to connect with human trafficking providers or affirm your organization's commitment to end labor and sex trafficking in the US.

# About Us

Freedom Network USA is the nation's largest alliance of experienced advocates working with survivors of human trafficking to ensure that trafficked persons have access to justice, safety, and opportunity. The network is comprised of trafficking survivors, legal and social service providers, researchers, advocacy organizations and expert consultants. Our perspective is derived from the geographic scope and diversity of expertise our members bring from working with survivors of both labor and sex trafficking. Freedom Network USA uses this expertise to engage in advocacy work nationwide, provide training and technical assistance, and increase the capacity of its members. We are uniquely committed to a human rights-based approach to addressing human trafficking in the US.

# About the Event

Freedom Network USA's Human Trafficking Conference is the largest and longest running antitrafficking conference in the country. For 18 years, this event has gathered multidisciplinary experts and advocates to discuss trends, challenges, and find new ways to collaborate to address human trafficking in the US.

This year marks the 20<sup>th</sup> anniversary of the passage of the Trafficking Victims Protection Act, giving sponsors and exhibitors a unique opportunity to highlight their commitment to antitrafficking work. It is a fantastic opportunity to reach over 700 social service providers, legal service providers, and professionals working throughout the criminal justice system. Participants are eager to learn ways to strengthen their services and connect with others engaged in the work.

Exhibitors will have access to senior staff working in the anti-trafficking movement. Attendees are decision-makers within their organizations and work collaboratively on the ground with others in their own communities. Space is limited - which creates an ideal environment for participants to influence attendees.

To inquire about space, please complete the following <u>interest form</u>. If you are interested in developing a custom sponsorship package or have questions about sponsorship, please contact Melinda Smith at <u>melinda@freedomnetworkusa.org</u>.

| Attendee Breakdown (643 Total Attendees in 2019) |                 |                  |
|--|-----------------|------------------|
| Social Workers                                   | Attorneys       | Advocates        |
| 148  | 135             | 115              |
|  |                 |                  |
| Government Officials                             | Law Enforcement | Survivor Leaders |
| 64   | 46              | 45               |
|  |                 |                  |
| Training & Technical Assistance                  | Researchers     | Other            |
| 45   | 25              | 20               |

# **Exhibitors**

## Booth - \$1,500

Our standard booth includes full admission for two staff (\$850 value), meals provided as part of the event, a standard 6" table, two chairs, a waste basket, and their logo featured in the conference program and on the exhibitor poster at registration.

Vendors are responsible for their own shipping costs and additional audio visual support. Vendors will be provided with contact information to the in-house provider to make those arrangements.

\*Please note that Freedom Network USA does not allow exhibitors to sell goods or services onsite (books, retail items, etc).

## **Sponsorship**

### <u>Champion - \$10,000+</u>

Champions will receive all concessions at the Leader level, plus an additional complimentary admission (a total of 3 admissions, \$1,275 value), their logo featured in the conference app banner, and meal time logo placement on all projection screens.

#### Leader - \$5,000+

Leaders will receive all concessions at the Advocate level, plus an additional complimentary admission (a total of 2 admissions, \$850 value), and a half page advertisement in the conference program.

#### Advocate - \$2,500+

Advocates will receive all concessions at the Supporter level, plus one complimentary admission to the event (\$425), website and social media mentions prior to the event, and verbal recognition from the podium both days.

### Supporter - \$1,000+

Supporters will be recognized in the conference program, on the sponsorship signage at registration, and during opening remarks.

\*Please note that all complimentary admissions can be donated to a survivor.