

Freedom Network USA

Human Trafficking Conference Partnership Brief



Freedom
Network USA

About

Us

Freedom Network USA (FNUSA) mobilizes its collective strength to build a transformative approach to human trafficking that is grounded in anti-racism and anti-oppression.

Together with our members on the ground, we envision an anti-trafficking movement where survivors have what they need to thrive, including access to holistic services that are available to all, and all advocates are committed to dismantling harmful systems that create vulnerability.



The Event

FNUSA's Human Trafficking Conference is the largest and longest-running anti-trafficking conference in the country. For over 20 years, this event gathers multidisciplinary experts and advocates to collaboratively address human trafficking in the US.

Over 5,000 professionals and survivors across the USA have attended our Human Trafficking Conference.

Please join us and help support innovative solutions to combat human trafficking.



Partnership Opportunities

ENGAGEMENT

Engage with decision makers in the anti-trafficking movement

BRANDING

Stand out in the anti-trafficking community

MARKETING

Position your company or brand as a thought leader in the most prominent anti-trafficking forum

Sponsorship Options



Champion - \$10,000

- 1 Table (equals 10 admission passes)
- Thought Leadership: Up to a 20-minute address by your org. executive
- Mention in opening remarks
- Logo placement in event materials, including in the event app
- Full-page advertisement in program
- 5 social media posts on FNUSA accounts

Leader - \$5,000

- 5 admission passes
- Mention in opening remarks
- Logo placement in event materials, including in the event app
- 1 direct marketing campaign sent out directly from FNUSA to all attendees (partner to provide content).
- 2 social media posts on FNUSA accounts

***Admission passes can be donated to FNUSA Equity Fund**

Sponsorship Options



Advocate - \$2,500

- 3 admission passes
- Mention in opening remarks
- Logo placement in event materials, including in the event app
- 2 social media posts on FNUSA accounts

Supporter - \$1,500

- 1 admission pass
- Mention in opening remarks
- Logo placement in event materials, including in the event app
- 1 social media post on FNUSA accounts

***Admission passes can be donated to FNUSA Equity Fund**

Exhibitors

Would you like to showcase your company or organization?

FNUSA offers exhibitor opportunities that include the following:

- 2 admission passes
- One 6' table, 2 chairs, 1 waste basket
- Logo inclusion in event materials
- Meals provided during event

Cost: \$2,000

*Vendors are responsible for their own shipping costs and additional audio/visual support, if needed.



Equity

Fund

The FNUSA Equity Fund increases access for human trafficking survivors, service providers, and advocates, especially those from and serving BIPOC (Black and Indigenous People of Color) and other marginalized communities, including LGBTQIA2S+.

The Equity Fund ensures that our efforts remain inclusive and survivor-centered. This leads to better practice as we seek to share power and build community.

For every \$1,000 given, conference attendance becomes a reality for 1 human trafficking survivor.





QUESTIONS?

If you are interested in a partnership opportunity or have additional questions, please contact Isiejah Allen at isiejah@freedomnetworkusa.org.